



Central WI Tobacco Free Coalition

Marathon Co. Health Department
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Steering Committee Meeting

Oct. 16, 1:30 – 3:00 pm

Portage County – Dept. of Public Health/Ruth Gilfrey Building

Meeting Minutes

Attendees: Dot Kalmon, Judy Burrows, Doug Henderson, Jean Rosekranz, Themis Flores Ramos, Destinee Raiten, PaYiar Khang, Dave Wille by phone: Chris Bondioli, Racheal (student)

1. Program Sustainability

a. Outreach to Legislators – An e-mail containing timely tobacco information is sent monthly to the legislators in our districts. Samples: List of Cessation Resources available to the public, Flavored tobacco WI Wins information sheet, Transform WI Healthy Living Poll results, Backpack Tobacco Act information sheet, etc.

-Legislators & Schedule – contacting Sen. Lassa, Rep. Vruwink, for in person visits.

b. Media Advocacy – Sent out releases as received from TPCP

2. Coalition Development and Maintenance

a. Recruitment Activities – Wood Co. Employee Health Fair, Portage Co. Parent Network at Rosholt, Marshfield Parent Network.

b. Legislative Breakfast – Healthy Marathon County – Scheduled for Nov. 15th at the Marathon Co. Small Business Incubator. Board offered \$250 for continental breakfast. All Marathon Co. state legislators, local county board and city/municipal mayors are invited and encouraged to attend by board members. A power point presentation and community volunteer testimonial regarding tobacco issues are planned.

c. Discussion of 2014 draft work plan – The draft work plan was distributed and each objective highlighted. Each county to discuss what they would like to see included as well as how they can contribute. This information will be incorporated into the 2014 Tobacco Free work plan and MOU's. Judy commented on the desire for a survey in 2014.

3. Youth Involvement (FACT Groups)

a. Contracts & enrollment – A contract was offered to the WI Rapids Jr. High for this six month period. They have already met this 2013 year and signed up 24 members. The Central WI Tobacco Free Coalition is required to have one program. The Amherst group is usually more active in the second half of the school year and will be incorporated into the 2014 plan.

b. U-tube by WI Rapids group - presentation by the WI Rapids FACT group regarding their "I don't smoke" drama group video. They uploaded it to u-tube. Chris Bondioli and Rachel joined us by phone as we observed the video at the meeting.

4. Other Tobacco Products Policy

- a. Education to Key Local and State Leaders – keeping up to speed on closing the loop hole. See above for contact and education.
- b. Media Advocacy – Quarterly - Candy flavored little cigars LTE, back to school LTE printed

5. Wisconsin Wins: Dave Wille

- a. Compliance Checks – just finishing up checks. Marathon (17.1%) will finish tonight, Wood: 16.7%, Portage: 2.5% Have observed number of sales is up this year.
- b. Media – Will complete this by the end of the year.
- c. Product Watches

6. Multi-Unit Housing Update: Destinee Raiten & Dot Kalmon – Destinee continues to contact property owners in Marathon Co. Sometimes the contacts own property in the other counties in the MJC as well. Has had good success with one Marathon Co. property owner who wanted to go smoke-free in their building. Dot continues to be contacted by residents in Portage Co. public housing who are adversely affected by second hand smoke. Prior contact with Mayor and alderman has not solved the problem as they made the building smoke-free last year but grandfathered smokers.